

Ad Dimensions

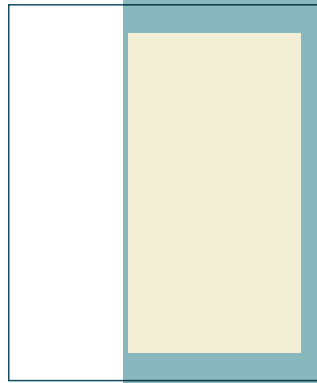
FULL PAGE



Trim: 9" X 10.875"
Bleed: 9.25" X 11.125"

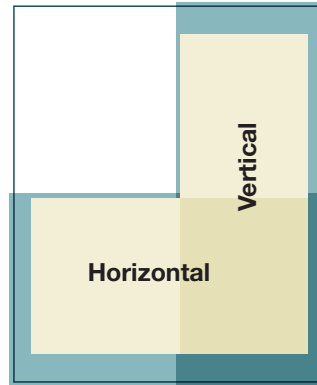
Live Area: 8.5" X 10.375"
 * All photos and text need to stay inside the Trim by a 1/4"

2/3 PAGE



No Bleed: 5" X 9.25"
Trim: 5.925" X 10.875"
Bleed: 5.925" X 11.125"

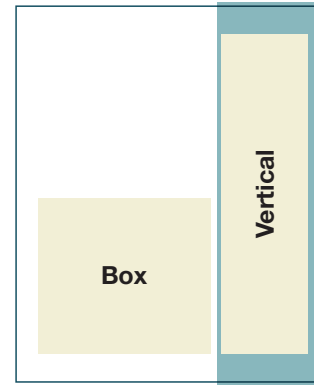
1/2 PAGE



Horizontal
No Bleed: 8" X 4.5"
Trim: 9" X 5.3438"
Bleed: 9.25" X 5.5938"

Vertical
No Bleed: 3.9" X 9.25"
Trim: 4.575" X 10.875"
Bleed: 4.825" X 11.125"

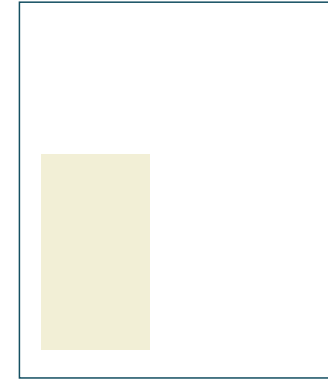
1/3 PAGE



Box
No Bleed: 5" X 4.5"

Vertical
No Bleed: 2.5" X 9.25"
Trim: 3.175" X 10.875"
Bleed: 3.425" X 11.125"

1/6 PAGE



No Bleed: 2.5" X 4.5"

Ad Specifications

SMALL MARKET
MEETINGS

File formats PDF x1 preferred
 jpg, EPS, TIF or PDF accepted

Color CMYK

Images All images should be 300 dpi CMYK

IMPORTANT: Be certain that all PMS and RGB colors have been converted to process color in all files. Ads received with unacceptable colors will be converted by our production staff. This conversion may change the color appearance.

Fonts All fonts embedded or converted to paths, outlines, boxes.

Linescreen We print with 150 lines per inch.

Sending Ad To submit your ad, you may share a PDF via Dropbox or other file sharing program or you may email it to the following address:
production@smallmarketmeetings.com

Deadlines: All materials are due by the 5th of the month prior to the issue date.

kyle@smallmarketmeetings.com

866-356-5128

smallmarketmeetings.com