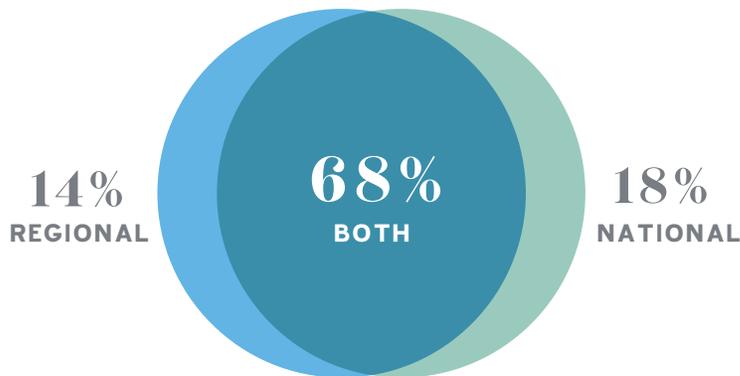


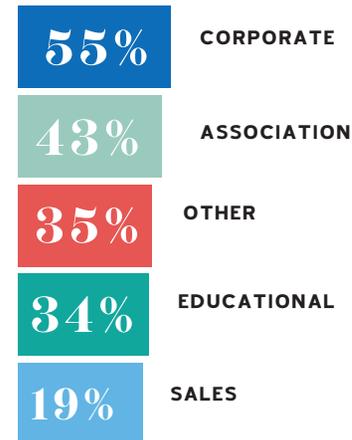
READER PROFILE

Small Market Meetings is the only meetings industry magazine that exclusively covers smaller destinations and serves as the official magazine of the Small Market Meetings Conference. It is mailed on a controlled circulation basis to more than 10,000 meeting planners nationwide that are members of SMMC, MPI, RCMA and other organizations. It is also sent to more than 8,000 in its digital edition.

WHERE OUR READERS PLAN THEIR MEETINGS



MEETINGS PLANNED



GROSS ADVERTISING RATES

	12X	6X	3X	1X
Full Page, Color	2,440	2,500	2,560	2,620
2/3 Page, Color	2,050	2,100	2,150	2,200
Half Page, Color	1,740	1,785	1,830	1,875
1/3 Page, Color	1,315	1,355	1,395	1,435
1/6 Page, Color	885	920	955	990

For Ad Dimensions and Specs See Back Cover

INSERTS/CUSTOM PRINTING

Your preprinted inserts can be polybagged with Small Market Meetings and mailed for as little as 50¢/piece. Regional buys are also available. Call for a quote.

PRINT DEADLINES

SPACE: 1st of month prior

MATERIALS: 5th of month prior

2020 EDITORIAL CALENDAR

SMALL MARKET
MEETINGS

	MANAGING MEETINGS	MEETING IDEAS	TOWN FEATURE	CITY SPOTLIGHT	MEETING GUIDES
JANUARY	A/V 101	Cities on the Rise	Bellevue, WA	El Paso, TX	America's Heartland
FEBRUARY	Better Breakouts	Sports Meetings	Manhattan, KS	Portland, ME	The South
MARCH	Crisis Management	High-tech Destinations	Mystic, CT	Lincoln, NE	Rocky Mountains & Indiana
APRIL	Event Transportation	Religious Meetings	Beloit, WI	Sacramento, CA	Texas
MAY	Family Friendly Meetings	Colleges & Universities	Niagara, NY	Billings, MT	Carolinas
JUNE	Health & Fitness at Meetings	Convention Centers	Vicksburg, MS	Knoxville, TN	California
JULY	Managing Conference Schedules	Meetings on the Water	Schaumburg, IL	Charleston, WV	Ohio & Arkansas
AUGUST	Meeting Apps	Meetings at Museums	Tempe, AZ	Raleigh, NC	Georgia & Nebraska
SEPTEMBER	Meetings on a Budget	Meetings at Casinos	Dubuque, IA	Stillwater, OK	Kansas
OCTOBER	Meetings for Millennials	Retreat Centers	Athens, GA	Akron, OH	Illinois
NOVEMBER	Social Media at Conferences	Winter Destinations	State College, PA	Tallahassee, FL	Wisconsin
DECEMBER	The Sharing Economy	Meetings at Resorts	South Bend, IN	Fort Smith, AR	SMM Directory & New York

SMALL MARKET
MEETINGS

SMALLMARKETMEETINGS.COM

CONTACT US

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Kyle@smallmarketmeetings.com

AD DIMENSIONS

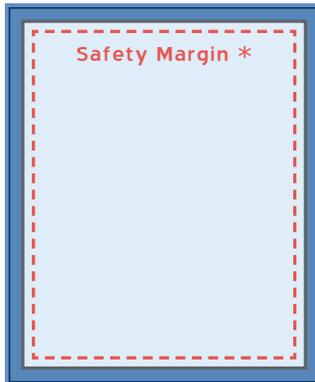
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SMALL MARKET MEETINGS

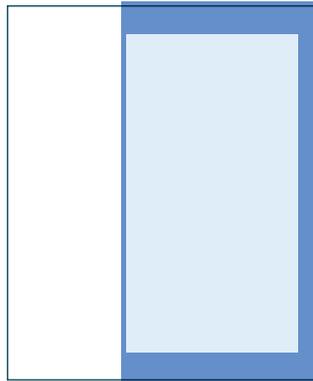
FULL PAGE



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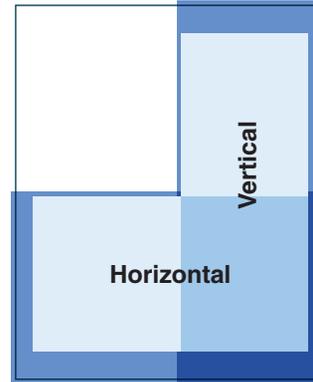
* All photos and text need to stay inside the Trim by 1/4"

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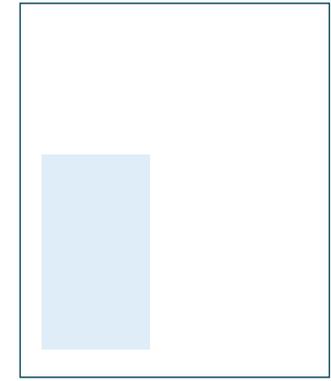
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1/6 PAGE



No Bleed: 2.5" X 4.5"

AD SPECIFICATIONS

FILE FORMATS PDF x1 preferred
jpg, EPS, TIF or PDF accepted

COLOR CMYK

IMAGES All images should be 300 dpi CMYK

IMPORTANT: Be certain that all PMS and RGB colors have been converted to process color in all files. Ads received with unacceptable colors will be converted by our production staff. This conversion may change the color appearance.

FONTS All fonts embedded or converted to paths, outlines, boxes.

LINESCREEN We print with 150 lines per inch.

SENDING AD To submit your ad, you may share a PDF via Dropbox or other file sharing program or you may email it to one of the following addresses:

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production@goingonfaith.com • production@smallmarketmeetings.com

DEADLINES All materials are due by the 5th of the month prior to the issue date.

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